

2017

Power of
the Community

pymwymic | **IMPACT DAYS**

AMSTERDAM

The gathering of European capital holders committed to impact and action.

ABOUT PYMWYMIC

We are the 'Put Your Money Where Your Meaning Is Community,' Europe's longest standing peer-to-peer membership of families, philanthropists and individual investors who support for-profit companies creating global solutions. Over two decades, we have advocated, and invested into more than 60 companies, and introduced thousands of investors to impact. Now, with the creation of the Pymwymic Impact Investing Cooperative, we intend to guide family-led European impact leadership into the next generation, and move sectors forward. The Pymwymic Impact Coop is our investment arm, and part of a larger Pymwymic ecosystem that includes the Field Building Center, and a Donor Fund. Our Motto is "Learn, Share, Invest".

Pymwymic Impact Coop is the first peer-to-peer impact holding company, welcoming mission-aligned families and individual investors as shareholders.

Pymwymic Donor Impact Involve Fund (DIIF) welcomes family and corporate donation capital and catalyses early stage companies.

Pymwymic Field Building Centre brings the impact movement to new investors, new countries, and offers experience-based and sector-focused reports that build impact knowledge. We welcome grants to support this work.

PYMWYMIC IMPACT DAYS 2017

Our theme for this years' Pymwymic Impact Days is **Power of the Community**.

As individuals, we are driven by purpose to make lasting change a reality. As a community, we have a collective calling to catalyse more human and strategic capital towards positive social impact.

OPENING DINNER

4 APRIL 2017

Welcome [Frank van Beuningen / Margaret van Beuningen-McGovern](#) | [Pymwymic](#)

[Power of Patient Capital and Moral Leadership](#) [Jacqueline Novogratz](#) | [Acumen](#)

[From Ego- to Eco-Systems](#) [Otto Scharmer](#) | [MIT](#)

[Power of the Community](#) [HRH Princess Laurentien of the Netherlands](#)

09:00 - 11:00

WELCOME

[Pymwymic](#)

THE LOOK OF THINGS

[Pymwymic](#)

Where do we find ourselves in April 2017? We map the landscape of impact and hear different views on the current state. We will frame and highlight conference themes, and challenge ourselves to look beyond 'impact as usual'.

MARKET VIEW: MORE THAN SCALE

[Tilman Ehrbeck - Omidyar Network](#)

What's next in impact investing? How to achieve real impact at scale in order to solve the most pressing global problems? And how to keep the essence of impact when scaling?



CORPORATE VIEW: DOING THEIR SHARE?

[Hans Wijers](#)

Labels like "good" or "bad" and "right" or "wrong" have skewed our perceptions for the sake of saving time. Social enterprises? Good. Corporates? Bad. Or so the common thinking goes. An honest dialogue with impact investors, corporate and civic society perspectives in mind.



CHALLENGER VIEW: DON'T SETTLE FOR 'SOME IMPACT'

[Kellie Liket - Effective Giving](#)

Systems thinking is required to identify and invest in the most effective solutions out there. Kellie challenges us to look for more than 'some impact', and to strive for achieving maximum good.



CREATIVE VIEW: ARTIST ON THE FRONTLINE

[Ahmad Joudeh](#)

Art is a human act designed to generate impact, to change mind-sets, to open up the world, and to make a difference. Experience Ahmad's journey and the impact of art.



MORNING BREAKOUT SESSION

11:30 - 12:00

POWER OF THE COMMUNITY

All

Community session, exploring why you are here and what your intentions are. Get to know a few more fellow attendees and share areas of interest or expertise to together create more impact.

WEDNESDAY APRIL 5

09:00 - 11:00

Pymwymic Welcome | Pymwymic
Overview of the day.

The Look of Things

Where do we find ourselves in April 2017? We map the landscape of impact and hear different views on the current state. We will frame and highlight conference themes, and challenge ourselves to look beyond 'impact as usual'.

Market view: More than scale | Tilman Ehrbeck - Omidyar Network

Corporate view: Doing their share? | Hans Wijers

Challenger view: Don't settle for 'some impact' | Kelle Liket - Effective Giving

Creative view: Artist on the Frontline | Ahmad Joudeh

11:00 - 11:30

BREAK

11:30 - 12:00

Schutterszaal

Power of the Community | All

Compagnieszaal

Admiraalszaal

*Community session: What brought you to impact and where do you stand in your impact journey?
What do you require support on and how could you be of service to others?*

PYMWYMIC COOP Q&A

Lounge, 1st Floor

Ongoing

BUSINESS MODELS FOR A HEALTHY PLANET

Schutterszaal

PEER TO PEER

Compagnieszaal

SKILLS & LENSES

Admiraalszaal

12:00 - 13:00

New Models for a Healthy Planet
Sector Focus Food Systems

Pymwymic Introduction
Kees Aarts | Protix

Into Impact - Personal Journeys

Annska Hendrix
Ad van der Sluis
Liesel Pritzker Simmons
Mark Sainsbury

Next Frontier in Impact Management:

Sector Focus Education

Jacqueline Novogratz | Acumen
Kelsey Finkelstein | D Capital
Kelle Liket | Effective Giving

13:00 - 14:00

LUNCH

14:00 - 14:30

Upside Down View | Marcel van de Vis Heil
Awareness through movement. Clear your mind and change your outlook.

Community View | Pymwymic

Reflect upon and celebrate the Power of the Community.

BUSINESS MODELS FOR A HEALTHY PLANET

Schutterszaal

14:30 - 15:30

New Models for a Healthy Planet
Sector focus
Land Conservation & Restoration

Eric Reynolds | Invenyeri
Rebekah Braswell | Land Life
Jasper Shoek | Stichting Doen

PEER TO PEER

Compagnieszaal

**Half-time Check-in:
Learnings & Path Forward**

Andreas Ernst | Anthos
Mareike von Oosting | BMW Foundation
Tilman Ehrbeck | Omidyar Network

SKILLS & LENSES

Admiralszaal

The Impact of Human Rights

Maria Anne van Dijk | ABN AMRO
Philipp Kauffmann | Original Beans

PYMWYMIC COOP Q&A

Lounge, 1st Floor

Ongoing

15:30 - 16:00

BREAK

16:00 - 17:00

Investment Models for a Healthy Planet: A Portfolio Approach

Ivo Knoepfel | OnValues
Jaspreet Stamm | Finance in Motion
Riella Hollander | Triodos Investment Management

Failure and Rebound: Lessons Learned

Bas van Abel | Fairphone
Stef van Dongen | Ervü
Alexandra Korjin | Investor

Across the Returns Continuum

Paula Goldman | Omidyar Network

17:00 - 18:00

What's Next? | Pymwymic Community & Uli Grabenwarter

"It's about time that the impact investing community loses patience with its own lack of ambition". Let's challenge ourselves to be bold and ambitious.

18:00

CELEBRATORY BORREL



TRACK 1: BUSINESS MODELS FOR A HEALTHY PLANET

12:00 - 13:00 NEW MODELS FOR A HEALTHY PLANET

SECTOR FOCUS: FOOD SYSTEMS

Track Introduction: [Pymwymic](#) | [Kees Aarts](#), [Protix](#)

How can we save our natural systems and feed almost 10 billion people by 2050? Vast opportunities for innovation exist across the fundamentals of soil, water and the food & fiber supply chain. Looking at the complexities of our broken food system, Kees Aarts will take us on a journey to future prospects for food: insects as a source of protein.



14:30 - 15:30 NEW MODELS FOR A HEALTHY PLANET

SECTOR FOCUS: LAND CONSERVATION & RESTORATION

[Eric Reynolds](#), [Inyenyeri](#) | [Rebekah Braswell](#), [Land Life](#) | [Jasper Snoek](#), [Stichting Doen](#)

How to hit the 'jackpot' and reach impact at scale in revitalizing our ecosystems? With an innovative planting technology as a low-cost solution to plant trees in arid soils. And with redefining a market, by turning a cook stove product into a fuel business.



16:00 - 17:00 INVESTMENT MODELS FOR A HEALTHY PLANET

A PORTFOLIO APPROACH

[Jaspreet Stamm](#), [Finance in Motion](#) | [Riella Hollander](#), [Triodos Investment Management](#)
[Ivo Knoepfel](#), [OnValues](#)

How do we preserve the planet with capital? Explore how to align your portfolio across different asset classes within this theme. Join this session with one of the most experienced impact advisors, Triodos Organic Growth Fund and Finance in Motion's eco.Business Fund.



TRACK 2: PEER TO PEER

12:00 - 13:00 INTO IMPACT - PERSONAL JOURNEYS

[Annuska Hendrix](#), [Ad van der Sluijs](#), [Liesel Pritzker Simmons](#), [Mark Sainsbury](#)

In this peer to peer session, four investors share their journey into impact investing. They will not only show where they stand and what still remains to be 'conquered' but also look forward to engage with the community to offer service and ask for support. *Principals only.*



14:30 - 15:30 HALF-TIME CHECK-IN: LEARNINGS & PATH FORWARD

[Andreas Ernst](#), [Anthos](#) | [Mareike van Oosting](#), [BMW Foundation](#) [Herbert Quandt](#)
[Tilman Ehrbeck](#), [Omidyar Network](#)

Join Anthos and BMW Foundation in their reflection on what they have accomplished in their impact investing journey so far. In their half-time check, they review allocations, geographies, impact sectors and risk, and share their path forward. What is the best way to structure the overall portfolio for return, yield and impact? And what is their role in further building the field?



16:00 - 17:00 FAILURE AND REBOUND: LESSONS LEARNED

[Bas van Abel](#), [Fairphone](#) | [Stef van Dongen](#), [Enviu](#)
Moderated by: [Alexandra Korijn](#)

Don't fear failure: An investor, an accelerator and an entrepreneur share their insights and lessons learned. From having the biggest epiphany and the accompanying excitement - to the challenges of getting through each step to make it happen. To fail and to rebound.



TRACK 3: SKILLS & LENSES

12:00 - 13:00 NEXT FRONTIER IN IMPACT MANAGEMENT

SECTOR FOCUS: EDUCATION



[Jacqueline Novogratz, Acumen](#) | [Kelsey Finkelstein, D.Capital](#) | [Kellie Liket, Effective Giving](#)

How to create a shift in mindset away from reporting and compliance and towards creating value for an investee and its customers? Join Acumen and D.Capital in exploring new approaches in impact management, based on case studies in Education; a particularly challenging sector for assessing impact, given the time lag between intervention and outcome.

14:30 - 15:30 THE IMPACT OF HUMAN RIGHTS

[Maria Anne van Dijk, ABN AMRO](#) | [Philipp Kauffmann, Original Beans](#)



Human rights is a compass of ethics. But even more importantly, a guide to systemic thinking. ABN AMRO is a frontrunner in reporting on Human Rights throughout their activities. Maria Anne will share the how & why. Following, Philipp presents Original Beans, who in search of the best cacao, invests in the development of farmer communities and the conservation of rainforests, thus incorporating human rights at the core of his business model.

16:00 - 17:00 ACROSS THE RETURNS CONTINUUM

[Paula Goldman, Omidyar Network](#)



For many years, the impact investing space played host to great debates that involved seemingly irreconcilable positions: is it possible to achieve both market-rate financial returns and meaningful social impact? Now, as the field reaches a new stage of maturity, greater sophistication to the work of evaluating investment options emerges. Paula Goldman introduces ON's Returns Continuum Framework for investment opportunities that takes into account not only firm-level impact but also market-level impact. An interactive session with case studies from the ON portfolio.

CLOSING PLENARY

17:00 - 18:00

WHAT'S NEXT?

[Pymwymic Community & Uli Grabenwarter](#)



Sharing the insights, challenges and ideas of earlier sessions, we hear from different voices of our community. And we close with a bold and ambitious call to action.


PYMWYMIC IMPACT COOP Q&A

Lounge, 1st Floor

The first peer-to-peer impact holding company, welcoming mission-aligned families and individual investors as shareholders. Come along throughout the day for an informal chat and learn more.



NOTES

SEE YOU NEXT YEAR
PYMWYMIC IMPACT DAYS 
17 & 18 APRIL 2018

WE ARE GRATEFUL FOR THE SUPPORT OF FRIENDS AND IMPACT PARTNERS

Triodos 
**Investment
Management**

SEVERAL IMPACT FAMILIES

 **ABN·AMRO**


OMIDYAR NETWORK™


financeinmotion
INVESTING IN DEVELOPMENT


BLUEHAVEN
INITIATIVE