

CHANGE IS IN OUR CHOICES

This year we are celebrating our 25th anniversary of being committed to impact and action. On this special occasion we will be welcoming several outsider viewpoints – an artist, the CEO of a multinational, an anthropologist, a grassroots activist and more – who will help us understand how we can do better in the next 25 years to come.

Wednesday 3 April

08:00 - 08:30

Early Bird Activity

08:30 - 09:00

Coffee and Gathering

09:00 - 09:15

Welcome | [Pymwymic](#)

09:15 - 10:00

• **Past, Present & Future** | A visual representation of 25 years of Pymwymic Impact Investing

10:00 - 11:00

In conversation with [Feike Sijbesma](#), CEO of Royal DSM

11:00 - 11:30

Break & Room Change

	STRETCH YOUR THINKING	INVESTOR SKILLS	CHANGING YOUR CHOICES	FUNDS	FUNDS	MEET ME AT THE SOFA
11:30 - 12:30	<p>Rethinking Ownership</p> <p>Deep dive by Armin Steuernagel: how a steward ownership model safeguards the mission of a company</p>	<p>Impact and Public Equities: Dream or Reality?</p> <p>Join an expert discussion on how to maximise impact when investing in public equities: Andrea Palmer (Triodos), James Gifford (UBS), moderated by Prof. Dr. Harry Hummels (Univ. of Utrecht)</p>	<p>The Hidden Impact</p> <p>An interactive session about taking a fact-based approach towards living an eco positive lifestyle by Babette Porcelijn</p>	<p>Goodwell</p>	<p>ABN AMRO</p>	<p>Exclusive small-scale meeting with select keynote speakers. Applications opening soon!</p>

12:30 - 13:30

Lunch

13:30 - 14:30

<p>Reinventing Organisations</p> <p>Deep dive by Francesco Mondora: <i>Mondora</i>, a case of happiness driving business success</p>	<p>Adding Value as an Investor</p> <p>An upside down dragon's den: one entrepreneur challenges three investors on how they do AND don't add value as capital providers: Michelle de Rijk (DOEN), FMO, Wim van der Beek (Goodwell) moderated by Prof. Dr. Harry Hummels (Univ. of Utrecht)</p>	<p>Systems Approach to Building an Impact Portfolio</p> <p>Workshop by Alexandra Korijn: making investment decisions starting from impact based data analysis and system dynamics</p>	<p>Triodos Investment Management</p>		
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Room Change

14:30 - 15:30

• **A Look in the Mirror** | [Jitske Kramer](#) & [Walter Faaij](#), Corporate Anthropologists

After 25 years of building the movement of impact investing, we wish to pause and reflect, so we can learn from our past and prepare for the next 25 years. Because growth comes from continuous reflection and pushing ourselves to do better. Growth needs self-reflection and self-reflection needs a mirror. This mirror will be given to us by skilled anthropologists.

15:30 - 16:30

• **Guiding us into the next 25 years** | [Jitske Kramer](#) & [Walter Faaij](#), Corporate Anthropologists

16:30 - 16:45

Break

16:45 - 17:15

A Picture Paints A Thousand Words | [Jimmy Nelson](#), Artist Photographer

17:15 - 17:30

Closing | [Pymwymic](#)

17:30 - 18:30

Celebratory Borrel (drinks)

