

## CHANGE IS IN OUR CHOICES

This year we are celebrating our 25th anniversary of being committed to impact and action. On this special occasion we will be welcoming several outsider viewpoints – an artist, the CEO of a multinational, an anthropologist, a grassroots activist and more – who will help us understand how we can do better in the next 25 years to come.

Wednesday 3 April

08:00 - 08:30 Early Bird Activity for Early Bird Risers | Morning walk with a forester

08:30 - 09:00 Coffee and Gathering

09:00 - 09:15 Welcome | [Pymwymic](#)

09:15 - 10:00 • Past, Present &amp; Future | A visual representation of 25 years of Pymwymic Impact Investing

10:00 - 11:00 In conversation with [Feike Sijbesma](#), CEO of Royal DSM & [Anne Pleun van Eijdsen](#), Founder of On The Rocks

11:00 - 11:30 Break &amp; Room Change

	STRETCH YOUR THINKING	INVESTOR SKILLS	CHANGING YOUR CHOICES	FUNDS	FUNDS	MEET ME AT THE SOFA
11:30 - 12:30	<p>Rethinking Ownership</p> <p>Deep dive by <a href="#">Armin Steuernagel</a>: how a steward ownership model safeguards the mission of a company</p>	<p>Impact and Public Equities: Dream or Reality?</p> <p>Join an expert discussion on how to maximise impact when investing in public equities: <a href="#">Andrea Palmer</a> (Triodos), <a href="#">James Gifford</a> (UBS), moderated by Prof. Dr. <a href="#">Harry Hummels</a> (Univ. of Utrecht)</p>	<p>The Hidden Impact</p> <p>An interactive session about taking a fact-based approach towards living an eco positive lifestyle by <a href="#">Babette Porcelijn</a></p>	<p>Wire Conscious Wealth Fund</p>	<p>ABN AMRO</p>	<p>Feike Sijbesma</p>

12:30 - 13:30 Lunch

13:30 - 14:30	<p>Reinventing Organisations</p> <p>Deep dive by <a href="#">Francesco Mondora</a>: <i>Mondora</i>, a case of happiness driving business success</p>	<p>Adding Value as an Investor</p> <p>An upside down dragon's den: one entrepreneur challenges three investors on how they do AND don't add value as capital providers: <a href="#">Michelle de Rijk</a> (DOEN), <a href="#">Lauren Cochran</a> (Blue Haven Initiative), <a href="#">Pieter ter Kuile</a> (Black Bear Carbon), moderated by Prof. Dr. <a href="#">Harry Hummels</a> (Univ. of Utrecht)</p>	<p>Systems Approach to Building an Impact Portfolio</p> <p>Workshop by <a href="#">Alexandra Korijn</a>: making investment decisions starting from impact based data analysis and system dynamics</p>	<p>Triodos Sustainable Equity Fund</p>	<p>Kempen Global Impact Pool</p>	<p>Jimmy Nelson</p>
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Room Change

14:30 - 16:30 Masterclass Building Tribes | [Jitske Kramer](#) & [Walter Faaij](#), Corporate Anthropologists

In this challenging masterclass, author and keynote speaker Jitske Kramer builds on her decades long experience of understand how cultures, movements and organisations function. Together with Walter Faaij, she will help us understand our behaviours, unwritten rules and patterns and facilitate a plenary discussion about what should be guiding us for the next level of impact investing for the years to come.

16:30 - 16:45 Break

16:45 - 17:15 A Picture Paints A Thousand Words | [Jimmy Nelson](#), Artist Photographer17:15 - 17:30 Closing | [Pymwymic](#)

17:30 - 18:30 Celebratory Borrel (drinks)

